

Parry Sound Area Dragons' Den Application

Specifics

*First Name:

*Last Name:

*Company Name: (if applicable)

What is the structure of your business?

- Sole Proprietorship
- Partnership
- Corporation

*Street Address:

Business Address: (if different)

*City:

*Province:

*Postal Code:

*Day/Evening Phone:

Cell Phone:

*Email Address:

*Present Occupation:

*Date of Birth:

Your Business Proposal

*Describe your idea in one line:

In more detail what does your company/product do?

Do you have a website? If so what is it?

*What best describes your business?

- Physical Product (Consumer/Retail)
- Wholesale Business
- Service
- Website
- Software
- Other

*How much money would you ask for? (estimated \$)

*How much money has been invested so far? (estimated \$)

*Do you have a patent or copyright?

Yes

No

*What makes your business unique?

(For example, include "as opposed to" or "unlike")

*What specific problem does your idea or business solve?

(Example: "we improve" "we simplify")

*Do you have revenue?

Describe your sales if your business is currently in operation.

*What would you do with the money if you received an investment from the Parry Sound Area Dragons?

(Example: "Our plan is to...")

*Why are you the best person to run/launch this business/idea?

*What inspired you to start/create this idea?

*What risks have you taken for this business or idea?
(Give an example of the sacrifices you've made)

What are you willing to offer the Dragon in return for private investment?

Do you have an exit strategy for the private investor? If so what is it?

Where did you hear about the Parry Sound Area Dragons Den?

- Local Paper
- Radio
- Television
- Facebook
- Other

Application Checklist

The following is a checklist of materials that we suggest you include with your completed version of this application and a signed copy of the Contestant Consent and Release Form:

Business Plan which includes

- Company Profile
- Marketing Plan
- SWOT Analysis
- Risk Assessment
- Operating Plan
- Start-Up and Implementation Overview
 - Financial Analysis
 - Executive Summary

Please contact Kirsten LeDrew-Area Economic Development Coordinator-705-746-2101 ext. 39 or kledrew@townofparrysound.com if you need assistance with any portion of this application. Our partners are available to assist you in compiling information for your business plan so please take advantage of it!