

**Parry Sound Area DRAGONS' DEN
Rules and Regulations
Contestant Consent and Release Agreement**

For the purpose of this Agreement, "Business Proposal" means, as applicable, any and all information, data, methods, ideas, presentations, and strategies, whether copyrighted, trademarked, or not, relating to the business idea proposed, including but not limited to the business plans, the products and/or services the business provides, the prototype and the models.

I understand that I am being considered as a contestant for the Parry Sound Area Dragon's Den (the "Program") to be produced by the Regional Economic Development Advisory Committee (the "Producer"). By signing this Consent and Release (the "Agreement"), I represent that I have read, understood and voluntarily agree to abide by its terms and conditions. Producer requires me to enter into this Agreement in order to be considered as a contestant on the Program, and I deem it to be in my best interest to enter into this Agreement. I acknowledge that by signing this Agreement, I will be giving up certain legal rights I may have against Producer, sponsors of the Program and others.

In consideration of being considered for and possibly selected to participate in the Program (notwithstanding whether or not I am selected as a contestant for the Program) and for other good and valuable consideration which I have received, I hereby represent and warrant that the following statements are true and correct and that I irrevocably agree to the terms and conditions contained herein:

1. I have answered the questions in the foregoing Participant Application relating to me and the Business Proposal truthfully, accurately and completely and will immediately inform Producer if any information I have provided changes, is discovered by me to be false, inaccurate or incomplete or becomes false or incomplete. If any of the information I have provided is found and/or determined by Producer in its sole discretion to be false, incomplete, inaccurate or otherwise misleading, Producer reserves the right to immediately dismiss and disqualify me from the participant selection process and/or from the Program, if selected.
2. I understand that Producer has no obligation to interview me, to consider the Business Proposal, and/or to select me as a participant and even if I am selected as a participant, Producer has no obligation to produce the Program or exhibit it, even if it is produced. All decisions of Producer concerning selection of participants and Business Proposals are final and not subject to challenge or appeal. Upon request Producer will return any materials submitted by me as part of the participant selection process whether or not I am selected as a participant.
3. I understand that the principal purpose of the Program is to produce an entertaining event that will create the opportunity for local entrepreneurs and business owners to be matched with investors, thereby facilitating the growth of the Parry Sound Areas economic capacity. The event is also one in which the participants try to convince one or more third party investors (the "Dragons") to invest a specific amount of money in the Business Proposal on terms and conditions to be negotiated with such Dragons. I acknowledge and confirm that Producer does not guarantee that any transaction will be concluded with the Dragons, that the Dragons are free to negotiate the terms and conditions of their investment in the Business Proposal, if any, at their discretion, and that Producer will in no event be held liable for the acts or omissions of the Dragons.
4. I understand that any agreement with the Dragons is not guaranteed by the Producer, and may then be subject to further negotiations between the participants and the Dragons. I understand

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that the Producer does not represent the Dragons and that none of the Dragons represents the Producer or is authorized to incur any obligation on behalf of the Producer.

5. I hereby irrevocably consent to Producer's filming, taping and/or recording of me for use in connection with the production and exploitation of the Program. I hereby grant to Producer, its assignees, licensees, agents and affiliates, the right in any and all media now known or hereafter devised throughout the universe in perpetuity to use and reuse my appearance and the Business Proposal during all phases of production of the Program (including but not limited to the interview and audition process), including but not limited to, the right to use my name, voice, likeness, biographical information and the Business Proposal, in any manner, whatsoever at Producer's sole discretion. I understand and agree that the telecast or other exploitation of the Program episode(s) in which I appear, if any, and any exploitation of my appearance, name, likeness, voice, conversation, sounds, biographical information and Business Proposal, as the same may be edited, cut, altered, rearranged, adapted, dubbed or otherwise revised, if applicable by Producer, will not entitle me to receive any wages, benefits, fees, compensation or other consideration whatsoever.

6. I agree to follow all of Producer's rules, directions and instructions in all matters relating to the Program, which rules are subject to change at Producer's sole discretion. I will accept any and all decisions of Producer and/or Dragons (including but not limited to decisions concerning the audition process, interpretation of rules, eliminations and advancements in the competition, and all decisions relating to the Program) as final and acknowledge that the interests of the Program shall override those of any participant.

7. I agree that my selection as a participant is within Producer's sole discretion and that Producer is not obligated to select me. If I am selected, I agree that Producer is not obligated to have me appear on, or to broadcast my appearance on, the Program and may disqualify me at any time in its sole discretion. In addition, if I am disqualified from the Program or the audition process for the Program, Producer may make any explanation or announcement, on-air or otherwise, that Producer may choose as to the reason why I was disqualified.

8. I acknowledge and agree that Producer may, at any time and in its sole discretion, add, remove or replace participants for any reason or for no reason whatsoever.

9. I acknowledge that I have the opportunity to withdraw my application from this event at any time by providing written notice to the Producer and upon request all materials submitted will be returned to me.

10. I understand that no REDAC member will pursue a business interest that they review in the submissions within five years of this event.

11. I understand that the Parry Sound Area Dragons Den is in no way associated with the CBC Dragons Den.

Applicant Signature

Witness Signature

Date

Date

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